**David Menninger**

**Executive Director, Technology Research**

**Ventana Research, now part of ISG**

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**Short Bio Description:** Over three decades of experience, manages the overall software research and advisory efforts supporting IT, and leads the expertise in AI software at ISG.

**Full Bio:** David manages the software research and advisory for IT and leads the expertise in AI. He oversees the team and expertise areas for software used by IT and for what is used by business. David leads the software research efforts in AI for IT and AI-infused software building on over three decades of experience in data and analytics. For decades, he has brought to market leading-edge analytics and data products in marketing and product leadership positions at Pivotal (a division of EMC), Vertica Systems, Oracle, Applix, InforSense, and IRI Software. David earned his MS in Business from Bentley University and a BS in Economics from the University of Pennsylvania.

**Summary:** David Menninger leads technology software research and advisory for Ventana Research, now part of ISG. Building on over three decades of enterprise software leadership experience, he guides the team responsible for a wide range of technology-focused data and analytics topics, including AI for IT and AI-infused software.