



VENTANA RESEARCH

Business Continuity Optimization Workshop

Workshop Services

Ventana Research offers a client-tailored Business Continuity Optimization Workshop that can help in the strategy and overall planning across specific business processes. Our Workshop consists of a thorough and collaborative preparation and review along with precise recommendations and methods for optimal technology to support business continuity. The essential business continuity analysis and planning is for the front and back office. Teams are guided through an interactive, expert-led workshop to ensure effective operations and workforce engagement.



Alignment

Is your business continuity strategy sufficiently aligned to your requirements to operate in a sustainable manner and ensure you are able to reach your full organizational potential?



Relevance

Is your business continuity strategy incorporated into your business processes and across your workforce with your customers, partners and suppliers, in an effective manner?



Impact

Does your business continuity strategy provide your organization with the most effective technology to ensure your organization can reach the expected outcomes and performance?

The Results of a Workshop

Ventana Research's subject matter expert, with decades of relevant experience as a research director, will conduct the workshop to identify and prioritize opportunities for business continuity optimization through a guided process with recommended technology improvements to ensure optimal results. The workshop will provide alignment to the best possible technological readiness, including how to use it to gain confidence within your organization and even with your customers, partners and suppliers.

Deliverables

- Actionable guidance on an effective business continuity strategy and plan.
- A blueprint and framework for business continuity planning optimization.
 - Creation of customized materials to ensure workshop goals are met.
- Preparation and follow up fine-tuning strategy sessions tailored to the client.
 - A full-day workshop leading and collaborating with your team.

Benefits

- Optimized strategy to gain confidence in business continuity readiness.
- Reduced time and resources to establish and optimize business continuity.
- Increased trust from technology strategy that enables organizational agility.