**Jeff Orr**

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**Short Bio Description:**  Over three decades of experience and leads the firm’s digital technology expertise and focus on CIO and technology leaders at Ventana Research, now part of ISG.

**Full Bio:** Jeff Orr leads the firm’s overall research and advisory for CIO and technology leaders focused on the expertise of digital technology and the modernization and transformation for IT at Ventana Research, now part of ISG. Jeff’s coverage spans cloud computing, DevOps and platforms, digital security, intelligent automation, ITOps and service management, and observation technologies for intelligent automation. Jeff previously led the products team at Ventana Research providing educational and research insights. Prior to joining ISG and Ventana Research, he served as editor-in-chief and thought leader for Cyber Security Hub. Jeff spent a decade as a Research Director at ABI Research, and two decades as a technology, product and marketing leader. Jeff attended Embry-Riddle Aeronautical University, UC Berkeley and UC Santa Cruz. He is also an Oregon State University Certified Master Gardener.

**Summary:** Jeff Orr leads the research and advisory for the CIO and digital technology expertise at Ventana Research, now part of ISG, with a focus on modernization and transformation for IT. Jeff’s coverage spans cloud computing, DevOps and platforms, digital security, intelligent automation, ITOps and service management, intelligent automation and observation technologies across the enterprise.